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WHOLESALE — 1962

ARP NURSERY COMPANY

For 40 years, wholesale growers of rosebushes and pecan trees with a future.

5th at Wall
P. O. Box 3338, Tyler, Texas
Phone LYric 2-2672 or 4-4731

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U. S. Department of Agriculture

ARP ROSES

BAREROOT NON-PATENTED PRICES

(Determined by total number of rosebushes of all kinds in your season's order)

RATES 10 UP ARE FOR 10 OF A KIND AND SIZE

PRICES F.O.B. Arp	1 to 10 No. 1 Only*	10-90	100-990	1000-2490	2,500 UP	LOADLOT DELIVERY TRANSPORTATION EACH
Grade No. 1 Texas Fancy	$ .70	$ .50	$ .40	$ .38	$ .35	$ .04
Grade No. 1½ Texas Standard	....	.40	.30	.28	.26	.03
Grade No. 2 Texas Economy	....	....	.24	.21	.20	.02

*Except in cataloged collections.

STANDARD VARIETIES CONTAINER GROWN in 2-Gallon Cans
March, April and May Delivery

Each, at the nursery	$ .70
Each, 250 miles, loadlot	.80
Each, 500 miles, loadlot	.90

ROOT-PACK

TO DISPLAY FOR DORMANT SALE, ORDER PACKAGED PATENTED ROSEBUSHES

Patented Varieties, 6 of a kind, cases of 18, Ranch House green foil, your choice of varieties. Cost: Retail each, less 40%, truckload freight allowed or LTL pooled truck distribution point nearest you if delivery time can be reduced materially. Also, order the L-F Assortments below.

MIXED CASES OF 24
RANCH HOUSE — GREEN & SILVER

Order L-F-A	Each	Retail
2 Mirandy, dark red	$2.25	$4.50
2 Christion Dior, big new red	3.50	7.00
2 Starfire, Flame grandiflora	2.50	5.00
2 Kardes Perfecta, edged red	3.00	6.00
2 Hawaii, orange-peach	3.50	7.00
2 Pink Frast, large fragrant	2.50	5.00
2 Tiffany, tall pink	2.75	5.50
2 Peace, yellow	2.50	5.00
2 Leman Chiffan, early fragrant.... Yellaw Rose af Texas	2.50	5.00
2 Majave, tall orange	2.75	5.50
2 Galden Shawers Cl.	2.50	5.00
2 Cl. Crimson Glary, big red	2.75	5.50
2 Golden Shawers Climber	2.50	5.00
TOTAL RETAIL		$66.00
COST		$39.60

Order L-F-B	Each	Retail
2 Jahn S. Armstrong, red	$3.50	$7.00
2 Chrysler Imperial, dark red	2.50	5.00
2 Cherry Glow, cherry red	2.50	5.00
2 Pink Parfait, light	3.00	6.00
2 White Knight, snawy	2.75	5.50
2 Pink Frost, large pink HT	2.50	5.00
2 Queen Elizabeth, large pink grandiflora	2.50	5.00
2 Peace, yellaw	2.50	5.00
2 Leman Chiffan, fragrant ..... The Yellaw Rose of Texas	2.50	5.00
2 Mantezuma, arange grandiflara..	2.75	5.50
2 Dream Girl Climber, pink	2.25	4.50
2 Spartan, orange flaribunda	2.00	4.00
TOTAL RETAIL		$62.50
COST		$37.50

PATENTED BAREROOT QUANTITY PRICES

Wholesale Per Variety— No. 1 Grade (Freight Allowed)

Retail Each	3 or More Each	1-9	10-19	20-99	100-249	250 UP	ORDER NOW FOR MARCH, APRIL, MAY DELIVERY— PATENTED CONTAINERS (200-lot minimum in 600-con delivery zone) 2-Gallon Delivered: 400 Miles	800 Miles
$1.50	$1.25	$1.00	$ .90	$ .75	$ .70	$ .65	$1.00	$1.15
1.75	1.55	1.15	1.00	.87½	.80	.75	1.15	1.30
1.85	1.65	1.20	1.05	.92½	.85	.80	1.20	1.35
2.00	1.75	1.25	1.10	1.00	.95	.85	1.25	1.40
2.25	2.00	1.40	1.25	1.12½	1.05	.95	1.40	1.55
2.50	2.20	1.50	1.40	1.25	1.20	1.10	1.60	1.75
2.75	2.40	1.75	1.50	1.37½	1.30	1.20	1.75	1.90
3.00	2.65	1.90	1.65	1.50	1.40	1.30	1.90	2.05
3.50	3.10	2.20	1.85	1.75	1.55	1.40	2.20	2.35

DISCOUNT NO. 1½ GRADE — 20% (BAREROOT)

Patented varieties not owned are Arp-grown under license from the plant patent owner. Asexual repraduction is prahibited by the patents.

Newest Rose for '62

SPEAKER SAM

Pat. 2053

$3.00 each, 3 for $7.95

Huge breothtoking bloom, red-edged petals pole yellow inside, last exceptionally long on stout upright cone. Recommend ond use this Arp, Texos, introduction nomed for the greot House Speoker who served more thon twice os long os ony other in American history. A fine successor to the older reduced-price porent rose Peoce.

ARP ROSE VARIETIES FOR SPRING

VARIETIES ROSES — Not Patented

RED

Americon Beouty
Ami Quinard
Better Times
Charlotte Armstrong
Crimson Glory
Etoile de Hollonde
Poinsettio
Red Radionce
Rouge Mollerin
Zulu Queen

PINK

Betty Uprichard
Briorcliff
Dointy Bess
Editor McFarland
Picture
Rodionce
The Doctor

WHITE

Blonche Mallerin
Caledonio
Frau Korl Druschki
(White Americon Beouty)
Koiserin Auguste Viktorio

YELLOW

Eclipse
Golden Chorm
Lowell Thomos
McGredy's Sunset
Peace
Soeur Therese

TWO-TONE

Condeso de Sostogo
Countess Vondol
President Hoover
Tolismon

FLORIBUNDA

Betty Prior, pink
Floradoro, orange
Pinocchio, pink
Rosenelfe, pink
Summer Snow, white

CLIMBERS

Blaze, Improved, red
Cl. Cecile Brunner, sweetheort
Cl. Etoile de Hollande, red
Cl. Mrs. Pierre S. du Pont, yellow
Cl. Radiance, pink
Cl. Red Rodionce
Cl. Red Talismon
Cl. Summer Snow
Cl. Tolismon, gold —
New Down, pink —
White Down, hordy white

PATENTED ROSES — Hybrid Teas

RED

**Christion Dior $3.50
*Chrysler Imperiol $2.50
*Mirondy $2.25
New Yorker $2.50
*Nocturne $2.25
President Eisenhower $2.25
*Ruboiyot $2.00

PINK

*Duet $3.00
First Love $2.25
*Helen Troubel $2.75
*Kotherine T. Morshall $2.00
Memoriam $3.50
Pink Frost $2.50 Large Fragrant
Pink Peoce $3.00
Show Girl $2.25
*Tiffony $2.75

WHITE

*White Knight $2.75

YELLOW

*Diamond Jubilee $2.25
**King's Ronsom $3.50
Lemon Chiffon
"The Yellow Rose of Texos" $2.50

LAVENDER

Simone $3.00
Sterling Silver $3.00

TWO-TONE

Speoker Som, Arp's newest
edged with red, $3.00
*Forty-Niner $2.50
*Gorden Porty $3.00
Kordes Perfecto $3.00
Living $2.50
*Mojove $2.75
My Foir Lody $3.00 Postels
Suspense $3.00 red & yellow
Vossor Centennial $3.00 opricot

ORANGE

Hawaii $3.50 peach-corol
Invitation $3.00 solmon
Merry Heort $3.00 orange scorlet

THE GRANDIFLORA CLASS

(Cutting-length stem in cluster, lorge flowered hybrid)
Cherry Glow $2.50 cherry red
**John S. Armstrong $3.50 red
Montezumo $2.75 solmon oronge
*Pink Parfait $3.00 postel pink
*Queen Elizobeth $2.50 light pink
Roundeloy $2.50 dork red
*Storfire $2.50 flame
War Donce $3.00 red velvet

*AARS—an All Americo Rose
**1962 Aword Winner

FLORIBUNDA — mass bloom

*Circus $2.50 multi-colo
*Foshion $1.75 peach corol
*Fire King $2.50 scarlet
*Fusilier $1.75 oronge-scorlet
Geronium Red $1.50 geronium
*Gold Cup $2.00 golden yellow
**Golden Slippers $2.50 brightest
new oronge-yellow color breok
Goldilocks $1.50 yellow
*Ivory Foshion $2.00 ivory
*Jiminy Cricket $1.75 tongerine
Lovender Pinocchio $2.00 lovender
*Mo Perkins $1.75 shell-pink
*Pinkie $2.00 light pink
Red Pinocchio $1.50 cormine-red
*Sorobande $2.50 single oronge-red
Sporton $2.00 oronge
Texan $2.00 rose red
*Vogue $1.75 cherry-corol

CLIMBING ROSES

Cl. Chrysler Imperiol $2.50 red
Cl. Crimson Glory $2.75 red
Cl. Peoce $2.50 yellow ond pink
Cl. Queen Elizobeth $2.50 pink
Dreom Girl $2.25 oppleblossom pillar
*Golden Showers $2.50 doffodil

TERMS — WHOLESALE — 3% DISCOUNT FOR FULL CASH

2% 10 days, 30 days net to customers with established credit. If credit has not been arranged or previously established, terms are understood to be 10% cash with order, balance before shipment. Interest charged after 60 days.

This price list supersedes earlier quotations and covers first class stock F.O.B. Arp, Texas, or transported as price list indicates. Satisfaction on delivery, true varieties and full grades are guaranteed. Unsatisfactory delivery must be reported immediately. The Arp Nursery warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.

L-A & L-B

ARP ROSE PACKS

NON-PATENTED

ORDER CASE LOTS, PLAN REORDER
IN 2 WEEKS OR PROVIDE REFRIGERATION.

ORDER CASE	CONTENTS	F.O.B. ARP	F.O.B distribution station, storage or warehouse, truck lots 200 to 350 cases. * 800 MILES*	BEYOND*	APPROX. CASE WEIGHT LBS.
L-A	18 Jumba "Ranch Hause" bright and heavy green-silver fail, Dean of Rases trademark, minimum 6 each, Texas Giant	$ .85	$ .92	$ .95	65
L-B	18 chaice varieties, same deluxe pack, Arp selection, Texas Giant	.85	.92	.95	65
F-A	24 Red-Silver Arp brand, minimum 6 each, Texas Fancy	.65	.72	.75	72
F-B	24 Arp standard assartment, Texas Fancy	.65	.72	.75	72
F-G	12 Climbers, including Blaze, Texas Fancy	.65	.72	.75	36
R-A	30 Rayal Rose, Blue and Gald fail, minimum 6 each	.55	.60	.63	75
R-B	30 Arp standard assartment, Rayal Rase, Texas Standard	.55	.60	.63	75
R-G	12 Climbers, including Blaze, Rayal Rose, Texas Standard	.55	.60	.63	30
T-W	20 "Thrifty-Three," mixed in Red-Silver foil, Texas Ecanamy	.90	.95	1.00	70
C-5-A	12 Rayal Collectian af 5, aversize bag, Texas Economy	1.50	1.60	1.70	66
B-2	25 Royal Bundle 2 af a Kind, mixed case, Texas Economy	.60	.65	.68	66
S-A	40 Fail Bag, single standard assorted, Texas Ecanomy	.38	.42	.43	72

*Includes Atlanta, Indianapolis, Chicago, Omoha.
**Includes Eost Coast, New York, Detroit, Minneapolis, Denver.

When volume of LCL shipments permit, Arp truck will deliver directly from nursery to convenient distribution station, at price shown for the distance. Fast, fresh and economical.

DISPLAY SALES AIDS FREE With Orders

1. Color variety label and plant description on each package.
2. Extra color illustrations, for poster, window or counter display included free when requested.
3. Ranch House, Royal Rose and Arp Pecan newspaper mat service for advertising layouts, headings and illustrations, available free.
4. All-America Rose Selections folder and gardening suggestions leaflet available free. Quantities at cost.
5. Point - of - purchase sheets (color poster 22"x14") mailed with package invoices.
6. All-America Set of 3 posters for attractive educational display, in large mailing tube.

F-A & F-B

R-A & R-B

T-W

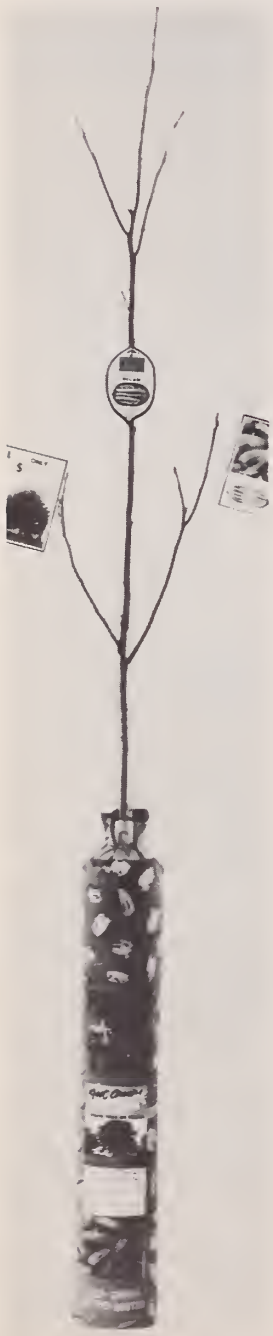
C-5

FOR PATENTED ROSES SEE PAGE 1

Arp Grown Papershell Pecan Trees

VARIETIES

Stuart
Success
Mahan
Schley
Western Schley
Moneymaker
Moore
Delmas
Texas Prolific
Burkett



BAREROOT

BAREROOT GRAFTED PECAN TREES — FRESHLY AND CAREFULLY HAND-DUG FOR EVERY ORDER. PRICE EACH — F.O.B. ARP

SIZE	SINGLY	LOTS OF 10	LOTS OF 50	500 UP EACH	LOADLOT DELIVERY TRANSPORTATION EACH
18 to 24 inches	$1.25	$1.00	$ .90	$ .85	.04
2 ta 3 feet	1.50	1.40	1.30	1.20	.04
3 ta 4 feet	1.75	1.65	1.55	1.45	.08
4 ta 5 feet	2.10	2.00	1.90	1.80	.08
5 to 6 feet	2.70	2.50	2.40	2.30	.15
6 to 7 feet, Branched, 1-in. cal.	3.50	3.20	3.10	3.00	.15
7 ta 8 feet, Branched, 1¼-in. cal.	4.95	4.00	3.90	3.80	.26
8 ta 10 feet, Branched, 1½-in. cal.	6.75	5.15	5.05	4.95	.26
10 ta 12 feet, Heavy Branched, 1¾-in. cal.	8.00	6.30	6.20	6.10	.38
12 ta 15 feet, Heavy Branched, 2 inches up	9.00	7.50	7.30	7.10	.45

Far Shipment: Bareraat tree arders baled at cast — $2.50 medium and $3.50 large burlap bale. Cash arders baled free.

Pick up Stack at Refrigerated Warehause, at Arp, Texas. Shipping Weekdays — East Texas Motar Freight, Missauri Pacific, Railway Express, ar Arp trucklaad.

PACKAGED
PAPERSHELL PECAN TREES TO DISPLAY FOR SALE

Better Laaking, Faster Selling, Langer Lasting, Machine Pre-packaged. The Arp Tree Packer, like the Arp Rase Packer, is original in design and canstructian.

PRICES — F.O.B. ARP

Minimum Order Multiples af 5 of a Kind, in Cases af 10 Trees.

SIZE	Approx. Shipping Wt. per Case	EACH LOTS OF 10 to 40	EACH LOTS OF 50 UP	TRUCK LOT TRANSPORTATION EACH CASE 500 MILES	1000 MILES
18 to 24 inches	75 Lbs.	$1.50	$1.40	$1.80	$2.25
2 ta 3 feet	80 Lbs.	1.90	1.80	2.00	2.75
3 to 4 feet	85 Lbs.	2.10	2.00	2.50	3.00
4 ta 5 feet	90 Lbs.	2.50	2.40	3.00	3.50

Minimum Order Multiples af 4 af a Kind in Cases af 8 Trees.

		LOTS OF 8 TO 32	LOTS OF 40 UP	TRUCK LOT TRANSPORTATION EACH CASE 500 MILES	1000 MILES
5 to 6 feet	80 Lbs.	$3.10	$3.00	$3.50	$4.00
6 ta 7 feet	85 Lbs.	3.95	3.85	4.00	4.50

THE ARP B-2 PECAN PACK

Two-In-One, calarful bundle of 2 Papershell Varieties af grafted pecan trees, 3 ta 4 feet size, 8 units (16 trees) ta the case, @ $3.85 each, $30.80 each case of 8 packs.

FREE POSTERS — COLOR TAGS — DIRECTIONS — ADVERTISING NEWS MATS